

2011-2012 District Incentives/Recognitions from the Lt. Governor Marketing

As we continue on with this awesome new year in the Toastmasters Program, we as the district, have new Club Incentives and Individual Member Recognitions to offer you. You will see the next 6 months worth of Incentives/Recognitions below. If you have any questions, please contact Joseph Spencer at the e-mail or phone number listed below.

Chartering a New Club

For new clubs that have a charter date between October 1st and March 31st, the District will purchase a newly rebranded club banner as well as provide them with a \$25.00 gift certificate redeemable at the Toastmaster's International Shop for club supplies.

NEW REBRANDED Club Banner

Toastmasters International launched its brand refresh on August 17th, 2011 and part of that brand refresh effort is to encourage all clubs to purchase the new style banner. Toastmasters International is offering 20% off the **purchase** of a banner before October 31st. However the District is offering you this...

1-3-5 and 7/7 or 8 new and 7/7

What does that mean...? If your club completes Distinguished Club Program Points 1-3-5 (by having members earn two CC awards, one AC award, and any one leadership award) and trains **all** 7 officers **OR** get 8 new members and train all 7 officers before the October 28th report, **District 39 will buy** your newly rebranded club banner for you. Remember that this means you will need to have all of your information submitted to Toastmasters International no later than October 26th, 2011 and you should do everything you can online to make sure you get credit on time.

Talk Up Toastmasters

February 1st – March 31st

If your club adds 5 New, Dual, or Reinstated members between February 1st and March 31st, your club will receive the "Talk Up Toastmasters Award." This award includes a ribbon to display on your club's banner. In addition, the District will provide you with a \$25.00 gift certificate redeemable at the Toastmasters International Store. With the new brand refresh this is the perfect prize to supply your club with new swag. Wait there is more... You'll also receive 10% off your next club purchase from Toastmasters International.

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4 New Members = \$20.00

Between October 1st and June 30th for every four new members your club recruits the District will give you a \$20.00 certificate redeemable at the Toastmasters International Store.

Sponsor, Mentor, or Coach – Successfully

Being a new club sponsor or mentor for a new club or serving as a club coach for a struggling club is a great way to help our fellow Toastmasters achieve their goals while having the opportunity to serve. With that in mind, we are offering anyone who serves successfully as a SPONSOR, MENTOR, or COACH in this Toastmasters Year (July 1st, 2011- June 30th, 2012) the choice of one of the following:

Manual from the Success/Leadership Series, or

Manual from the Success/Communication Series, or

Youth Leadership Educational Packet

(Limit \$40)

The idea behind this is that if you're willing to help serve a club or the members better then we are willing to help you in your personal educational track within Toastmasters International.

Open House!

From October 1st to March 30th, hold an open house for your club, invite me, send me a copy of the sign-in register and tell me the names of any guests who joined during the open house or at one of your next two meetings, and for each new member recruited your club President's choice of:

A manual from the Successful Club Series, or

A manual from the Better Speaker Series, or

A Manual from the Leadership Excellence Series

****** You club must be registered with a charter date of March 31st or sooner to get credit.***

****** For further details or explanation contact the LGM***

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